



## **Therapeutica® to supply pillows to Bobsleigh Canada Skeleton**

Toronto, Canada, Aug 17, 2010. Therapeutica® Incorporated, a pre-eminent manufacturer and distributor of ergonomically designed therapeutic pillows and back supports celebrates being awarded exclusive product supplier of sleeping pillows to Bobsleigh Canada Skeleton.

“Our mission at Therapeutica is to be the leading manufacturer of health products designed to assist in the management and prevention of pain originating from the neck and back, Linda Keilhauer, President of Therapeutica Inc. said”. “This partnership is especially rewarding to Therapeutica as it allows us to do just that for Bobsleigh Canada Skeleton whose athletes suffer injuries resulting from their sport”.

Therapeutica began providing pillows to Olympic Skeleton athletes in early 2010. The goal for 2010 and into the future is to expand the program to all athletes' part of the Canadian Bobsleigh and Skeleton program.

### **About Bobsleigh Skeleton Canada**

Bobsleigh Canada Skeleton is the governing body for all activities pertaining to the sports of bobsleigh and skeleton in Canada. BCS fields teams to the America Cup, Europa Cup, Intercontinental Cup and World Cup circuits, as well as to World Championships and the Olympic Winter Games. Today, BCS boasts Olympic gold medals from the 1998 Nagano Olympics, 2006 Torino Olympics, 2010 Vancouver Olympics and numerous World Cup and World Championship titles. For more information, visit [www.bobsleighcanadaskelton.ca](http://www.bobsleighcanadaskelton.ca)

### **About Therapeutica**

Therapeutica Inc. manufactures and distributes patented pillows and back supports to medical professionals globally. These ergonomically designed products are produced from custom blended foam unique to Therapeutica. It is a worldwide leader in products offering stability and support while sleeping or sitting. The company is focused on developing, manufacturing and distributing ergonomically designed therapeutic products that make a positive difference in the quality of life for as many as possible. Company products are sold globally under the Therapeutica brand name. World headquarters are located in Toronto, Canada. For more information, visit [www.therapeutica.com](http://www.therapeutica.com) or call 1-800-348-5729